



Scope of Work

Invitation for Bid: #22-002 Bis-Man Transit CAT Bus “How To” Videos

ORGANIZATION BACKGROUND

The Bis-Man Transit Board was incorporated on April 28, 1987, and began providing door-to-door bus service in 1990 for persons with disabilities; a short time later, the service was also extended to senior citizens. Bis-Man Transit also began a fixed route bus service for the cities of Bismarck & Mandan, which would be available for everyone to use. In May 2004, the first rides were given on the fixed-route service Capital Area Transit (The CAT). Between the two modes of service, we now provide approximately 150,000 passenger rides per year. It is the goal of the Bis-Man Transit Board to provide the safest, most cost-effective service to the greatest portion of the population that we can, given the resources at our disposal.

Bis-Man Transit maintains and operates both the paratransit system and the fixed-route CAT bus system in the Bismarck & Mandan communities.

SCOPE OF WORK

Bis-Man Transit is looking for the production of 7-10, 30 to 60-second informational videos to be used for educational purposes for our riders. We would be able to use these videos as an instructional aid when going out to various facilities to do travel training presentations. We would also want to include these videos on our website and social media platforms (Youtube, Facebook, Twitter, Instagram & Tik Tok). Our target date to complete this project is **September 30, 2022**.

Examples may include:

1. Planning Your Trip
2. Understanding fixed-route timetables
3. Flagging down the bus
4. Paying for your trip
5. Transferring buses
6. Requesting a stop
7. Benefits of public transportation

All quotes must be received no later than **Wednesday, July 20, 2022, by 12:00 pm**.

Any questions or quotes may be sent to mmundahl@bismantransit.com.



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